

DOCKET FILE COPY ORIGINAL

BROADCASTING AND LOCALISM

TO: Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
12 Street, S.W.
Washington, DC 20554

RECEIVED & INSPECTED

JUL 27 2004

FCC - MAILROOM

FROM: Howard Gustafson, Jr., 231A Cypress Ave., Marina, CA. 93933



(In order for your comment to become part of the official record, you need to provide your name. Please also include your postal address above. Thank you.)

DATE: July 21, 2004

RE: RM-1 0803

COMMENT: I was unable to finish my testimony before the FCC and have attached my concerns to be read into records. I attended the Localism Hearing and was quite surprised at what a circus your hearings really are. Are these people really serious, and think that the majority of America agrees. That won't happen even after the year 2050. My answer to the hispanic population is for President Bush to put the troops on the border so we can get a hold of America.

You may continue on the back of this sheet or add additional pages as needed. Please place your comment in the Public Comment Lockbox at the check-in area at the hearing. Alternatively, you may submit your comments electronically or by mail.

Instructions on how to do so are available on the Localism Task Force Website at www.fcc.gov/localism. Thank you.

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July 21, 2001

FEDERAL COMMUNICATIONS COMMISSION HEARING

Meeting; Localism Task Force Hearing, Monterey, CA.

1. I'm really not worried about consolidation of media as long as you are there to regulate them honestly. In the 1980's I was concerned about CNN and Headline news taking over because we already had the same thing with CBS, NBC, ABC; I was really concerned about the homogenization of the news. It's hard to believe news from any source if you disagree with ones fundamental philosophies, and independent news is just as untrustworthy. News was beginning to come around with the advent of Rush Limbaugh, 1989/1990, which I believe helped to create market for Fox News; My news of America, fair and balanced. Finally someone came, Rupert Murdoch, who isn't even an American-offers me balanced news on America, that's why Fox News is number one in America, people are finally able to wake up to the whole story.

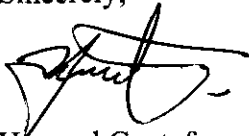
2. What we truly need is a great affordable ala-cart menu from our cable companies. Ours is Comcast, the alternative menu to the Expanded Basic, which is \$49.00+ is the Limited Basic, which is \$25.00+ (a channel guide is attached). The Limited Basic went way down in quality when Comcast took over. The Limited used to include American Movies Classic and many other fine channels but not any more. The price difference between the two is enormous. We need a serious ala cart menu. Also, with a great ala cart menu parents don't have to worry about parental control and single parents on fixed incomes can provide quality viewing for their children at affordable rates. If I only want three channels then that's my choice. Let me pick those channels, I'm not interested in someone's cultural bullshit, political diatribe or sports programs. This helps us control the market and the amount a cable subscriber can make. If Comcast doesn't like it, get out of the cable business.

3. The FCC's fundamental premise is that "we own the airways, we should decide". We need to be able to watch what ever TV channels we want. For a local TV station to block viewing of a program or station outside a so called area is ridiculous. I want to watch programs when I want to watch them, from any station or channel I want. No local station should be able to block any channels. I pay for those channels not dead air space while a program is blocked with a message contact my local station for details. Local stations force you to watch the shows on their channel because it forces you to be subject to their programming-their propaganda-their shows that I'm not interested in at prime time. I want alternative viewing at prime time and my independent stations, whether local or not, provide that alternative viewing even if it is old TV reruns that my local network station shows also. Please stop the practice of channel blocking by local stations, their advertising is their problem, not mine, I'm not worried if a local station survives or not, someone will take over that will offer what we want; the local Fox Channel '3' is the worst offender. This is part of the way the market is controlled. I am not interested in any Hispanic TV/Radio or whatever. I'm not interested in paying for their garbage with any

tax dollars. As a matter of fact include all countries other than America – it's time to start calling yourselves American. If there is a market for Vietnamese TV, then let the Vietnamese pay for it. Because I'm sure those Vietnamese who call themselves American first are happy with TV the way it is and you can always turn your TV off-this is just an example, I say this to all the cultural whiners, go back to your country of origin and lets see who really cares about you- I don't, and neither does the country you came from. How come these people are always asking for a hand out from my tax dollars or claiming injustice, ridiculous. America is here and I'm not going to let it change. I'm tired of glorified attorneys legislating from the bench – the less you do the better.

4. Please do something about TV commercial volume. When a commercial comes on it is always louder than the TV show and I have to turn my volume up and down. Is it possible for you to just require that the same volume remain constant no matter if it is a commercial or scheduled programming. Auto commercials are the worst in volume change. Constant broadcast volume please – I can adjust my own volume.

Sincerely,

A handwritten signature in black ink, appearing to read 'Howard Gustafson, Jr.', with a stylized flourish at the end.

Howard Gustafson, Jr.
231A Cypress Ave., Marina, CA. 93933

Just take a look at
what's coming to your TV!

Effective 11/20/03

LIMITED BASIC	EXPANDED BASIC
2 KTVU-2 (FOX)	36 FX
2 Central Coast Channel	37 TNT
3 KCBA-35 (FOX)	38 ESPN
4 KSMS-67 (UNI)	40 FOX SPORTS NET
5 KION-46 (CBS)	42 USA NETWORK
6 KSBW-8 (NBC)	43 MTV
7 ABC-7	44 VH-1
9 KQED-9 (PBS)	45 SPIKE TV
10 KTEH-54 (PBS)	46 LIFETIME
12 QVC	47 A & E
13 KICU-36 (IND)	48 BRAVO
14 KMWB-14 (WB)	49 AMC
15 Discovery Channel	50 THE REALITY SYSTEM
16 KKPX-65 (PAX)	51 ANIMATED WORLD
18 KCU-15 (TLMD)	52 ABC FAMILY CHANNEL
20 Local Programming	53 NICKELODEON
21 California Channel (9AM-3:30PM)	54 CARTOON NETWORK
22 C-SPAN	55 DISNEY CHANNEL
23 C-SPAN 2	56 CNN
24 Access Monterey Peninsula	57 HEADLINE NEWS
25 Access	58 CNBC
26 KMST-59 (MCOE)	59 FOX NEWS CHANNEL
27 Access	60 GALAVISION
28 Leased Access	68 BET
33 Access Television Network	81 OUTDOOR LIFE CHANNEL
	82 GOLF CHANNEL

LIMITED BASIC + EXPANDED BASIC = STANDARD CABLE

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